



The Newsletter for Apartment Owners since 1983

2016 GREATER VANCOUVER RENTAL APARTMENT REVIEW

GREATER VANCOUVER'S AUTHORITY
ON APARTMENT BUILDINGS AND
DEVELOPMENT SITES
goodmanreport.com

Granville Street Bridge, Vancouver, 1975

## THE TAIL DOESN'T WAG THE DOG

Since 1983, the Goodman Report has clung to the position that socioeconomic and political events transpiring at least outside the borders of Metro Vancouver and B.C., if not of Canada, have played a major role in establishing and maintaining the status of our region. While the Vancouver brand is recognized, if not envied worldwide, our financial and political clout, by comparison, is considerably less so.

The recent American election only reinforces this view. Under a Trumpled administration, our next-door neighbour is about to undergo a political and economic metamorphosis that is likely to produce a spillover

effect of considerable magnitude on Canada and Vancouver. Should the incoming administration live up to its "America first" protectionist rhetoric, it stands to reason that nations with longstanding treaties in place, including ours, will be required to make economic concessions to the U.S. In other words, we could very well experience potential disruptions to trade and commerce, quite possibly triggering higher deficits and interestrate increases here at home. In addition, our competiveness could be sorely tested as the U.S. begins deregulation and major reform of both personal and corporate taxes. We're in for a bumpy ride: bet on it.

Aside from the external macro decisions and world events that shape our lives locally, there are equally discernible home-grown sources, including Canadian policymakers and politicians, that heavily influence Vancouver's high-profile real-estate reputation.

In our 2016 Mid-Year Review, we alluded to the potential for government intervention to cool our local markets, even asking whether the cure would be worse than the disease. Indeed, the year has been notable for governmental decisions designed to slow real-estate activity:

### City of Vancouver

- 1% tax on vacant units
- Airbnb restrictions
- For 2017, a 3.9% increase in home property taxes
- Potential restrictions on tearing down pre-1940 single-family houses with character merit

### **Province of British Columbia**

- 15% foreign buyer tax on Class 1 –
   Residential (including multifamily)
   real estate in Metro Vancouver
- Increase in property transfer tax to
   3% for transactions over \$2 million

### **Government of Canada**

- Tightening of mortgage insurance eligibility requirements
- Maintaining the highly regressive GST on new rental construction

## An upbeat prognosis

Nonetheless, the Goodman Report remains extremely upbeat, as do most investors, about the short and long-term prospects of Metro Vancouver's rental apartment asset class. Anticipated economic growth is forecast to continue unimpeded. Vancouver's lure as a key destination for tourism, immigration and business growth remains untarnished. For owners or developers of market rental

housing, it adds up to a good news story. Vacancies in most communities have declined, significant rent increases are a sure bet on turnover, immigration remains strong, interest rates should maintain their low levels for the foreseeable future, and growing numbers of investors have a decided bias for "new." The recently implemented 1% vacancy tax in Vancouver and emphasis on laneway housing are not expected to have any meaningful impact on vacancies.

In a recent *Globe and Mail* article, Kerry Gold sums up the situation succinctly: "Now that many young people are expecting to rent for life – if they want to live in Vancouver – developers have woken up to the formerly neglected rental market. Renting has for too long been seen as second to owning, but in Vancouver at least, that attitude will soon have to change in the face of unaffordability and a rental vacancy rate below 1 per cent" ("The future for Vancouver's rental market," November 19, 2016).

This communication is not intended to cause or induce breach of an existing listing agreement. The information contained herein has been obtained from sources deemed reliable. While we have no reason to doubt its accuracy, we do not guarantee it. It is your responsibility to independently confirm its accuracy and completeness.

## YEAR-TO-YEAR COMPARISON: THE STORY BEHIND THE STATS

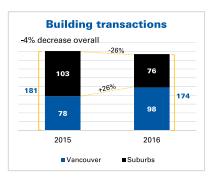
Since its implementation August 2, 2016, B.C.'s 15% foreign buyer tax has had a notable cooling effect on the residential housing market and, some might argue, on the multifamily rental investment sector as well. While very few of the 124 buildings sold in the first half of 2016 actually went to offshore buyers, the newly introduced tax has nevertheless served to dampen the normally high enthusiasm for this asset class. In the second half of 2016, only 50 buildings were sold: clear evidence of slowing activity.

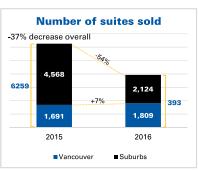
Still, 2016 was very active, indeed one of the liveliest in 25 years. Building sales and total dollar volume came in close to the banner year of 2015. For 2016, however, the key value indicator of average price per suite rose dramatically in most communities tracked.

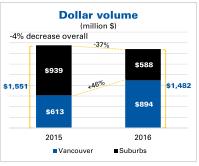
### Sale transactions

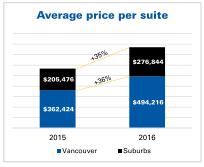
In Metro Vancouver overall, a total of 174 rental buildings changed hands in 2016, down 4% from the 181 sold in 2015.

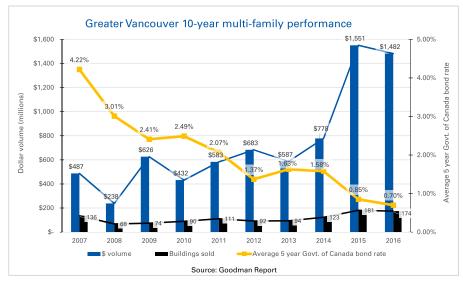
Vancouver itself surged to 98 sales, up 26% from the 78 of 2015, while the suburbs experienced a significant drop to 76 from the 103 recorded in 2015, a 26% decrease. More specifically, amongst Vancouver neighbourhood transactions, the Eastside soared to 24 versus 14 in 2015, while Kitsilano registered 16 sales, up slightly from the 15 recorded a year earlier. South Granville increased to 17 sales versus 10 in 2015, while Kerrisdale increased to 8 as compared to 6 in 2015. Marpole at 13 sales declined slightly from 14 in 2015. The West End at 17 sales matched 2015's performance.









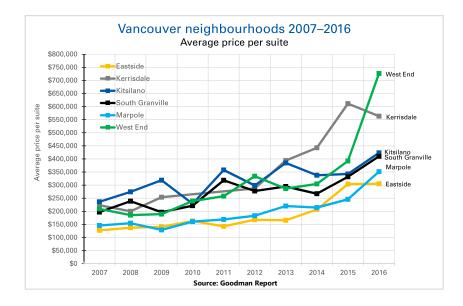


### Sales dollar volume

Total dollar volume for Metro Vancouver came in at \$1.48 billion, down slightly 4% from the \$1.55 billion in 2015. Vancouver's total dollar volume, however, climbed dramatically to \$894 million, a 46% increase over 2015's figure of \$613 million. By contrast, suburban dollar volume experienced a severe decline to \$588 million, representing a 37% decrease as compared to 2015's figure of \$939 million.

## Average price per suite

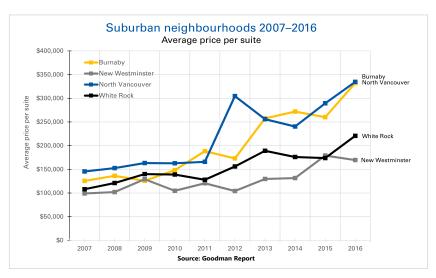
2016's overall average price per suite for Metro Vancouver increased by a staggering 52% to \$377,000, from \$248,000 in 2015. Specifically, Vancouver's averages increased substantially to \$494,000, up 36% over 2015's figure of \$362,000, whereas the suburban figure came in at \$277,000 per unit, jumping up from 2015's figure of \$205,000, a 35% increase.



## Vancouver neighbourhood highlights

For 2016, the average price per suite in five of Vancouver's seven distinct communities for 2016 versus 2015 demonstrated a decidedly upward momentum. Kerrisdale values declined to \$563,000 per suite, down 8% over 2015's \$611,000. The Eastside is essentially flat, at \$305,000 in 2016 as compared to \$304,000 in 2015. For the West End, average prices jumped to \$726,000 per unit, up a whopping 85% over 2015's \$392,000. Thanks solely to vigorous densification, the West End continues to experience sales of buildings slated for redevelopment (8 of the 17 sales fall into this category). This helps

to explain the major increases in average suite value, where land value far exceeds the strata or inherent value using the income approach. Marpole witnessed a major escalation in pricing of 43% to \$351,000 in 2016 as compared to \$246,000 in 2015. This is due, in part, to 2 buildings acquired as redevelopment sites where the land value well exceeded the income value, plus a third building which was stratified. South Granville also increased, by 24%, to \$412,000 per suite, compared to \$332,000 in 2015. Similarly, Kitsilano climbed by 24% to \$423,000 from \$343,000 in 2015.



## Suburban highlights

With respect to 2016's suburban activity, Burnaby, the perennial leader, had 30 building sales of which 17 went to developers, with the focus continuing to be in Metrotown. In 2015, there were 36 sales in total, 15 of which were slated for highrise development. Average escalated sharply in 2016 to \$332,000 per suite, a 28% increase compared to \$260,000 in 2015. New Westminster declined in both activity and average price per suite in 2016, with 19 sales at an average of \$169,000 per suite, down from 22 sales at \$179,000 per suite in 2015. Langley experienced only 2 sales in 2016 as compared to 9 in 2015, yet prices increased 34% to \$213,000 per suite from \$159,000 in 2015. North Vancouver saw a slight uptick in activity to 11 sales, as compared to 10 a year earlier with average price per suite climbing to \$335,000 versus \$289,000 in 2015, a 16% increase. White Rock recorded 3 sales in 2016, a similar number to 2015, with the average price per unit up to \$221,000 as compared to \$174,000 the previous year, a 27% lift.

On a lesser note, Coquitlam, Port Coquitlam, Surrey, Richmond and Mission each had 2 sales, while Maple Ridge had only a single transaction. West Vancouver, Port Moody and Ladner recorded no sales in 2016.

## Goodman's performance

2016 was a blockbuster year for Goodman. Cynthia Jagger, formally an appraiser and director at Altus Group, joined our team as a commercial real estate broker. As for the numbers, we outsold the competition and were the highest grossing apartment sales specialists in Metro Vancouver! We successfully closed on 37 properties made up of apartment buildings and development sites totalling \$240 million. Additionally, in the first month of 2017, we have sold 4 properties worth \$180 million. Please don't hesitate to contact us for a no-cost, no-obligation evaluation of your property.

## **ACTIVITY HIGHLIGHTS: 2016 COMPARED TO 2015**

### **Dollar volume**

| Greater Vancouver | 2016 total \$ volume | 2015 total \$ volume | % change |
|-------------------|----------------------|----------------------|----------|
| Total             | \$1,482,053,553      | \$1,551,473,100      | - 4%     |
|                   |                      |                      |          |
| Vancouver areas   |                      |                      |          |
| Eastside          | \$107,726,600        | \$57,138,000         | + 89%    |
| Kerrisdale        | \$82,810,000         | \$59,300,000         | + 40%    |
| Kitsilano         | \$102,865,000        | \$151,800,000        | - 32%    |
| Marpole           | \$63,958,000         | \$56,256,300         | + 14%    |
| South Granville   | \$156,233,000        | \$51,107,000         | + 206%   |
| UBC               | \$36,883,500         | \$20,000,000         | + 84%    |
| West End          | \$343,560,000        | \$217,258,000        | + 58%    |
| Vancouver         | \$894,036,100        | \$612,859,300        | + 46%    |

| Suburban areas  |               |               |         |
|-----------------|---------------|---------------|---------|
| Burnaby         | \$260,391,588 | \$439,981,555 | - 41%   |
| Coquitlam       | \$10,790,000  | \$17,785,085  | - 39%   |
| Ladner          | \$0           | \$11,815,000  | - 100%  |
| Langley         | \$4,477,500   | \$84,709,037  | - 95%   |
| Maple Ridge     | \$2,220,000   | \$8,150,000   | - 73%   |
| Mission         | \$5,098,000   | \$4,650,000   | + 10%   |
| New Westminster | \$65,585,888  | \$149,467,643 | - 56%   |
| North Vancouver | \$141,851,500 | \$91,148,939  | + 56%   |
| Port Coquitlam  | \$34,000,000  | \$1,200,000   | + 2733% |
| Port Moody      | \$0           | \$10,571,686  | - 100%  |
| Richmond        | \$29,100,000  | \$33,500,000  | - 13%   |
| Surrey          | \$12,877,977  | \$71,914,855  | - 82%   |
| West Vancouver  | \$0           | \$0           | 0%      |
| White Rock      | \$21,625,000  | \$13,720,000  | + 58%   |
| Suburbs         | \$588,017,453 | \$938,613,800 | - 37%   |
|                 |               |               |         |

## **Average price**

| 2016 \$ per suite | 2015 \$ per suite | % cnange |
|-------------------|-------------------|----------|
| \$376,825         | \$247,879         | + 52%    |
|                   |                   |          |
|                   |                   |          |
| \$305,175         | \$303,926         | + 0%     |
| \$563,333         | \$611,340         | - 8%     |
| \$423,313         | \$342,664         | + 24%    |
| \$351,418         | \$245,661         | + 43%    |
| \$410,060         | \$331,864         | + 24%    |
| \$1,229,450       | \$769,231         | + 60%    |
| \$726,342         | \$392,162         | + 85%    |
| \$494,216         | \$362,424         | + 36%    |
|                   |                   |          |

| \$332,132 | \$260,036 | + 28% |
|-----------|-----------|-------|
| \$199,815 | \$145,779 | + 37% |
| N/A       | \$151,474 | N/A   |
| \$213,214 | \$159,228 | + 34% |
| \$105,714 | \$92,614  | + 14% |
| \$118,558 | N/A       | N/A   |
| \$169,473 | \$179,003 | - 5%  |
| \$334,555 | \$289,362 | + 16% |
| \$267,717 | \$240,000 | + 12% |
| N/A       | \$165,183 | N/A   |
| \$354,878 | \$251,880 | + 41% |
| \$155,156 | \$128,419 | + 21% |
| N/A       | N/A       | N/A   |
| \$220,663 | \$173,671 | + 27% |
| \$276,844 | \$205,476 | + 35% |
|           |           |       |

## **Building transactions**

| 174 | 181                      | - 4%   |
|-----|--------------------------|--|
|     |                          |  |
|     |                          |  |
|     |                          |  |
| 24  | 14                       | + 71%  |
| 8   | 6                        | + 33%  |
| 16  | 15                       | + 7%   |
| 13  | 14                       | - 7%   |
| 17  | 10                       | + 70%  |
| 3   | 2                        | + 50%  |
| 17  | 17                       | 0%   |
| 98  | 78                       | + 26%  |
|     | 8<br>16<br>13<br>17<br>3 | 8 6<br>16 15<br>13 14<br>17 10<br>3 2<br>17 17 |

| Suburban areas  |    |     |        |
|-----------------|----|-----|--------|
| Burnaby         | 30 | 36  | - 17%  |
| Coquitlam       | 2  | 4   | - 50%  |
| Ladner          | 0  | 3   | - 100% |
| Langley         | 2  | 9   | - 78%  |
| Maple Ridge     | 1  | 3   | - 67%  |
| Mission         | 2  | 2   | 0%     |
| New Westminster | 19 | 22  | - 14%  |
| North Vancouver | 11 | 10  | + 10%  |
| Port Coquitlam  | 2  | 1   | + 100% |
| Port Moody      | 0  | 2   | - 100% |
| Richmond        | 2  | 2   | 0%     |
| Surrey          | 2  | 6   | - 67%  |
| West Vancouver  | 0  | 0   | 0%     |
| White Rock      | 3  | 3   | 0%     |
| Suburbs         | 76 | 103 | - 26%  |

## **Number of suites sold**

0

98

2124

| 3333 | 0233 | - 37 /0 |
|------|------|---------|
|      |      |         |
|      |      |         |
| 353  | 188  | + 88%   |
| 147  | 97   | + 52%   |
| 243  | 443  | - 45%   |
| 182  | 229  | - 21%   |
| 381  | 154  | + 147%  |
| 30   | 26   | + 15%   |
| 473  | 554  | - 15%   |
| 1809 | 1691 | + 7%    |
|      |      |         |
|      |      |         |
| 784  | 1692 | - 54%   |
| 54   | 122  | - 56%   |
| 0    | 78   | - 100%  |
| 21   | 532  | - 96%   |
| 21   | 88   | - 76%   |
| 43   | 65   | - 34%   |
| 387  | 835  | - 54%   |
| 424  | 315  | + 35%   |
| 127  | 5    | + 2440% |
| 0    | 64   | - 100%  |
| 82   | 133  | - 38%   |
|      |      |         |

0

79

4568

0% + 24%

- 54%

## 2016 APARTMENT BUILDING SALES: CITY OF VANCOUVER

| ADDRESS   | SUITES   | PRICE (\$)   | \$/UNIT   |
|---|--|--|---|
| Vancouver (Eastside)  |  |  |   |
| 396 E. 2nd Ave  | 53   | \$12,680,000   | \$239,245   |
| 206 E. 49th Ave (MU)  | 18   | 5,100,000  | 283,333   |
| 7883 Knight St  | 13   | 2,598,000  | 199,846   |
| 938 E. Broadway   | 10   | 2,780,000  | 278,000   |
| 234 E. 14th Ave   | 22   | 7,900,000  | 359,091   |
| 234 N. Templeton Dr (ST)  | 6  | 2,050,000  | 341,667   |
| 2381 Trinity St   | 12   | 2,750,000  | 229,167   |
| 243 E. 13th Ave   | 11   | 4,600,000  | 418,182   |
| 3528 E. Hastings St (MU)  | 9  | 3,100,000  | 344,444   |
| 53 E. 13th Ave  | 8  | 3,200,000  | 400,000   |
| 418 E. 44th Ave   | 16   | 4,950,000  | 309,375   |
| 833 E. Broadway   | 11   | 3,950,000  | 359,091   |
| 117 E. 15th Ave   | 10   | 2,500,000  | 250,000   |
| 4899 Quebec St  | 7  | 2,250,000  | 321,429   |
| 1727 William St   | 10   | 2,475,000  | 247,500   |
| 1122 Commercial Dr (MU)   | 6  | 3,120,000  | 520,000   |
| 1130 E. Broadway  | 29   | 7,500,000  | 258,621   |
| 1574 Kingsway (MU)  | 10   | 2,500,000  | 250,000   |
| 1837 Adanac St (TH)   | 7  | 3,150,000  | 450,000   |
| 1580-98 Kingsway (MU)   | 11   | 3,900,000  | 354,545   |
| 1957 E. 3rd Ave (TH)  | 8  | 3,015,000  | 376,875   |
| 2320 Woodland Drive (DS)  | 36   | 14,250,000   | 395,833   |
| 2285 Triumph St   | 16   | 4,500,000  | 281,250   |
| 1934 Triumph St (DS)  | 14   | 2,908,600  | 207,757   |
| ,   | 353  | \$107,726,600  | \$305,175   |
| Vancouver (Kerrisdale)  |  |  |   |
| 2116 W. 39th Ave  | 10 ر   | \$17,500,000   | \$416,667   |
|   | Г  |  |   |
| 2150 W. 39th Ave  | J 32   | 44450.000  | 040400  |
| 2105 W. 47th Ave (DS)   | 22   | 14,150,000   |   |
| <sup>1</sup> 2105 W. 47th Ave (DS)<br>5615 Dunbar St (ST, MU)   | 22<br>10   | 14,150,000<br>5,980,000  |   |
| 2105 W. 47th Ave (DS)<br>5615 Dunbar St (ST, MU)<br>6344 E. Boulevard (DS)  | 22<br>10<br>}_ 11  |  | 598,000   |
| <sup>2</sup> 2105 W. 47th Ave (DS)<br>5615 Dunbar St (ST, MU)<br>6344 E. Boulevard (DS)<br>6356 E. Boulevard (DS)   | 22<br>10<br>11<br>11   | 5,980,000<br>17,000,000  | 598,000<br>772,727  |
| 2105 W. 47th Ave (DS)<br>5615 Dunbar St (ST, MU)<br>6344 E. Boulevard (DS)<br>6356 E. Boulevard (DS)<br>4620 Yew St (DS)  | 22<br>10<br>11<br>11<br>24   | 5,980,000<br>17,000,000<br>15,000,000  | 598,000<br>772,727<br>EST 625,000   |
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| 2105 W. 47th Ave (DS)<br>5615 Dunbar St (ST, MU)<br>6344 E. Boulevard (DS)<br>6356 E. Boulevard (DS)<br>4620 Yew St (DS)<br>5343 Yew St   | 22<br>10<br>11<br>11<br>24<br>27   | 5,980,000<br>17,000,000<br>15,000,000<br>13,180,000  | 598,000<br>772,727<br>EST 625,000<br>488,148  |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano)   | 22<br>10<br>11<br>11<br>24<br>27<br>147  | 5,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000  | 598,000<br>772,727<br>EST 625,000<br>488,148<br>\$563,333   |
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| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6366 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave   | 22<br>10<br>11<br>11<br>24<br>27<br>147  | 5,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000  | 488,148<br><b>\$563,333</b><br>\$511,111  |
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| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St  | 22<br>10<br>11<br>11<br>24<br>27<br>147  | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>8,150,000<br>3,650,000                                       | 598,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250   |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH)   | 22<br>10<br>11<br>11<br>24<br>27<br>147  | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$2,810,000<br>2,400,000<br>13,500,000<br>8,150,000<br>4,500,000   | 598,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250 750,000   |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53                                    | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>8,150,000<br>3,650,000                                       | 598,000<br>772,727<br>EST 625,000<br>488,148<br>\$563,333<br>\$511,111<br>342,857   |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS)  | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53                                    | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>8,150,000<br>4,500,000<br>19,800,000                         | \$98,000<br>772,727<br>EST 625,000<br>488,148<br>\$563,333<br>\$511,111<br>342,857<br>346,154<br>339,583<br>456,250<br>750,000<br>373,585 |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53                                    | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$2,810,000<br>2,400,000<br>13,500,000<br>8,150,000<br>4,500,000   | \$98,000<br>772,727<br>EST 625,000<br>488,148<br>\$563,333<br>\$511,111<br>342,857<br>346,154<br>339,583<br>456,250<br>750,000<br>373,585 |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS) 3743 W. 4th Ave (DS)   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53<br>11<br>11<br>13                  | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>8,150,000<br>4,500,000<br>19,800,000   | \$98,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 466,250 750,000 373,585                                  |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS) 3743 W. 4th Ave (DS) 1975 Alma St (DS)   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53<br>13<br>11<br>13<br>20            | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$82,810,000<br>2,400,000<br>13,500,000<br>4,500,000<br>19,800,000<br>18,000,000                                       | \$98,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250 750,000 373,585 486,486                          |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS) 3743 W. 4th Ave (DS) 1975 Alma St (DS) 2272 W. 7th Ave   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53<br>13<br>11<br>11<br>13<br>20      | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>4,500,000<br>19,800,000<br>18,000,000<br>9,000,000<br>6,050,000              | \$98,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250 750,000 373,585 486,486 450,000 504,167          |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1875 W. 7th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS) 3743 W. 4th Ave (DS) 1975 Alma St (DS) 2272 W. 7th Ave 2475 W. 1st Ave 2565 Cornwall Ave | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53<br>13<br>11<br>13<br>20<br>12<br>8 | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>4,500,000<br>19,800,000<br>18,000,000<br>9,000,000<br>6,050,000<br>5,765,000 | \$98,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250 750,000 373,585 486,486 450,000 504,167 720,625  |
| 2105 W. 47th Ave (DS) 5615 Dunbar St (ST, MU) 6344 E. Boulevard (DS) 6356 E. Boulevard (DS) 4620 Yew St (DS) 5343 Yew St  Vancouver (Kitsilano) 2415 W. 4th Ave 2200 W. 5th Ave 1888 Maple St 1977 W. 3rd Ave 2425 Alma St 2293 W. 6th Ave (TH) 1929 W. 3rd Ave 3731 W. 4th Ave (DS) 3743 W. 4th Ave (DS) 1975 Alma St (DS) 2272 W. 7th Ave   | 22<br>10<br>11<br>11<br>24<br>27<br>147<br>9<br>7<br>39<br>24<br>8<br>6<br>53<br>13<br>11<br>11<br>13<br>20      | \$,980,000<br>17,000,000<br>15,000,000<br>13,180,000<br>\$4,600,000<br>2,400,000<br>13,500,000<br>4,500,000<br>19,800,000<br>18,000,000<br>9,000,000<br>6,050,000              | 598,000 772,727 EST 625,000 488,148 \$563,333 \$511,111 342,857 346,154 339,583 456,250 750,000   |

| ADDRESS   | SUITES                                       | PRICE (\$)  | \$/UNIT  |
|---|--|---|--|
| Venesuuer (Mernele)   |  |   |  |
| Vancouver (Marpole)<br>8635 Hudson St   | 23   | <b>AF COO COO</b>   | \$0.40.47D   |
| 8615 Laurel St  | 26   | \$5,600,000   | \$243,478  |
| 8676 Oak St   | 9  | 6,250,000<br>3,950,000  | 240,385<br>438,889   |
| 8709 Cartier St   | 6  | 2,020,000   | 336,667  |
| 3619 Cartier St   | 8  | 3,900,000   | 487,500  |
| 3685 Osler St   | 13   | 4,400,000   | 338,462  |
| 8636 Oak St (DS)  | 6  | 3,550,000   | 591,667  |
| 8615 Laurel St (DS) (resold)  | 26   | 7,800,000   | 300,000  |
| 8650 Osler St   | 26   | 7,700,000   | 296,154  |
| 8619 Cartier St (resold)  | 9  | 4,600,000   | 511,111  |
| 8680 Montcalm St  | 12   | 4,000,000   | 333,333  |
| 1440 W. 71st St   | 10   | 3,808,000   | 380,800  |
| 1520 Avery St (NC, ST)  | 8  | 6,380,000   | 797,500  |
| 1020 Avery of (140, 01)   | 182  | \$63,958,000  | \$351,418  |
| , , , , , , , , , , , , , , , , , , ,   | ,  |   |  |
| Vancouver (South Granville<br>1190 W. 10th Ave  | 35   | \$12,000,000  | \$342,857  |
| 1009 W. 10th Ave  | 41   | 12,850,000  | 313,415  |
| 1750 W. 13th Ave  | 47   | 18,100,000  | 385,106  |
| 2224 Alberta St   | 12   | 4,550,000   | 379,167  |
| 1557 W. 12th Ave  | 10   | 7,000,000   | 700,000  |
| 2910 Alder St   | 36   | 12,400,000  | 344,444  |
| 1386 W. 11th Ave  | 7 9  | 12,400,000  | 544,444  |
| 1396 W. 11th Ave  | } 20   | 10,600,000  | 365,517  |
| 916 W. Broadway (DS)  | 10   | 8,995,000   | 899,500  |
| 1309 W. 14th Ave  | 23   | 9,688,000   | 421,217  |
| 1666 W. 12th Ave  | 11   | 4,350,000   | 395,455  |
| 1225 W. 13th Ave  | 14   | 6,500,000   | 464,286  |
| 1530 W. 13th Ave  | 16   | 10,850,000  | 678,125  |
| 1395 W. 14th Ave (SP)   | 22   | 9,350,000   | 425,000  |
| 1455 W. 8th Ave   | 25   | 7,100,000   | 284,000  |
| 919 W. 13th Ave   | 38   |   |  |
| 3050 Oak St   | 12   | 15,500,000  | 407,895  |
| JUDU OAK SI   | 381  | 6,400,000<br><b>\$156,233,000</b>   | 533,333<br><b>\$410,060</b>  |
| (1100)  |  |   |  |
| Vancouver (UBC)<br>2225 Acadia Rd (TH, DS)  | 10   |   |  |
|   | 18   | 620 002 E00   | £1 220 4E0   |
| 5506 King Rd (TH, DS)<br>5519 Toronto Rd (TH, DS)   | 12   | \$36,883,500  | \$1,229,450  |
|   | 30   | \$36,883,500  | \$1,229,450  |
| Vancouver (West End)  |  |   |  |
| 819 Nicola St (DS)  | 7  | \$12,800,000  | \$1,828,571  |
| 1485 Davie St (DS)  | 51   | 36,500,000  | 715,686  |
| 1606 Nelson St  | 13   | 7,200,000   | 553,846  |
| 1070 Barclay St (DS)  | ٦  |   |  |
| 1080 Barclay St (DS)  | J 77   | 59,000,000  | 766,234  |
|   |  | 11,000,000  | 523,810  |
|   | 21   |   | 342,105  |
| 1180 Broughton St (DS)  | 21<br>19                                     |   |  |
| 1180 Broughton St (DS)<br>1090 Jervis St  | 19   | 6,500,000   |  |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)   | 19<br>23                                     | 6,500,000<br>7,680,000  | 333,913  |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)<br>1770 Davie St (MU)   | 19<br>23<br>61                               | 6,500,000<br>7,680,000<br>43,000,000  | 333,913<br>704,918   |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)<br>1770 Davie St (MU)<br>1055 Harwood St (DS)   | 19<br>23<br>61<br>31                         | 6,500,000<br>7,680,000  | 333,913  |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)<br>1770 Davie St (MU)<br>1055 Harwood St (DS)<br>1075 Nelson St (DS)  | 19<br>23<br>61<br>31<br>23                   | 6,500,000<br>7,680,000<br>43,000,000  | 333,913<br>704,918   |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)<br>1770 Davie St (MU)<br>1055 Harwood St (DS)<br>1075 Nelson St (DS)<br>1059 Nelson St (DS)                                       | 19<br>23<br>61<br>31<br>23<br>28             | 6,500,000<br>7,680,000<br>43,000,000<br>40,500,000  | 333,913<br>704,918<br>1,306,452                                    |
| 1180 Broughton St (DS) 1090 Jervis St 1742 Pendrell St (SP) 1770 Davie St (MU) 1055 Harwood St (DS) 1075 Nelson St (DS) 1059 Nelson St (DS) 1230 Burnaby St   | 19<br>23<br>61<br>31<br>23<br>28<br>23       | 6,500,000<br>7,680,000<br>43,000,000<br>40,500,000  | 333,913<br>704,918<br>1,306,452                                    |
| 1180 Broughton St (DS)<br>1090 Jervis St<br>1742 Pendrell St (SP)<br>1770 Davie St (MU)<br>1055 Harwood St (DS)<br>1075 Nelson St (DS)<br>1059 Nelson St (DS)<br>1230 Burnaby St<br>1270 Burnaby St | 19<br>23<br>61<br>31<br>23<br>28<br>23<br>22 | 6,500,000<br>7,680,000<br>43,000,000<br>40,500,000<br>68,000,000                            | 333,913<br>704,918<br>1,306,452<br>1,333,333<br>383,333            |
| 1180 Broughton St (DS) 1090 Jervis St 1742 Pendrell St (SP) 1770 Davie St (MU) 1055 Harwood St (DS) 1075 Nelson St (DS) 1059 Nelson St (DS) 1230 Burnaby St 1270 Burnaby St 1425 Haro St            | 19 23 61 31 23 28 23 22 19                   | 6,500,000<br>7,680,000<br>43,000,000<br>40,500,000<br>68,000,000<br>17,250,000<br>5,550,000 | 333,913<br>704,918<br>1,306,452<br>1,333,333<br>383,333<br>292,105 |
| 1180 Broughton St (DS) 1090 Jervis St 1742 Pendrell St (SP) 1770 Davie St (MU) 1055 Harwood St (DS) 1075 Nelson St (DS) 1059 Nelson St (DS)   | 19<br>23<br>61<br>31<br>23<br>28<br>23<br>22 | 6,500,000<br>7,680,000<br>43,000,000<br>40,500,000<br>68,000,000                            | 333,913<br>704,918<br>1,306,452<br>1,333,333<br>383,333            |

473 \$343,560,000

The sale information provided is a general guide only. There are numerous variables to be considered such as:

- 1. Suite mix
- 2. Rent/sq. ft.
- 3. Rent leaseable area
- Buildings' age and condition
- 5. Location
- 6. Frame or highrise
- 7. Strata vs. non-strata
- 8. Land value (development site)
- 9. Special financing

<sup>\*</sup> Sold by The Goodman Team

<sup>(</sup>HR) Highrise (MR) Midrise

<sup>(</sup>TH) Townhouse

<sup>(</sup>ST) Strata

<sup>(</sup>DS) Development site

<sup>(</sup>EST) Estimated price

<sup>(</sup>EST) Estimated pric

<sup>(</sup>SP) Share purchase

<sup>(</sup>NC) New construction (MU) Mixed-use

## **2016 APARTMENT BUILDING SALES:** SUBURBS

| ADDRESS                                      | SUITES | PRICE (\$)               | \$/UNIT              | ADDRESS                  | SUITES      | PRICE (\$)                        |
|--|--------|--------------------------|----------------------|--------------------------|-------------|-----------------------------------|
| Burnaby                                      |        |                          |                      | New Westminster          |             |                                   |
| * 7230 Elwell St                             | 27     | \$5,400,000              | \$200,000            | 1222 Fifth St            | 21          | \$3,180,000                       |
| * 6947 Walker Ave                            | 35     | 7,000,000                | 200,000              | 1320 Fifth St            | 12          | 2,000,000                         |
| 4680 Hastings St (MU)                        | 13     | 4,500,000                | 346,154              | 1024 St. Andrews St      | 23          | 3,650,000                         |
| 6366 Cassie Ave                              | 7 59   |                          |                      | 815 Fifth St             | 61          | 8,450,000                         |
| 6433 McKay Ave                               | J 36   | 25,750,000               | 271,053              | 217 Royal Ave            | 19          | 2,550,000                         |
| 6695 Dunblane (DS)                           | ٦ 38   |                          |                      | 427 Eighth St            | ٦ 15        |                                   |
| 4971 Imperial St (DS)                        | 29     |                          |                      | 429 Eighth St            | J 14        | 4,200,000                         |
| 4929 Imperial St (DS)                        | 10     | 28,700,000               | 337,647              | 615 Third St             | 29          | 4,450,000                         |
| 4909 Imperial St (DS)                        | 8      |                          |                      | 204 Agnes St             | 14          | 2,848,888                         |
| 5868 Olive Ave (DS)                          | 47     | 12,490,000               | 265,745              | 53 Fourth St             | 10          | 1,875,000                         |
| 6580 Marlborough Ave (DS)                    | ٦      | ,,                       | 200// 10             | 311 Ash St               | 27          | 5,000,000                         |
| * 6556 Marlborough Ave (DS)                  | 45     | 14,500,000               | 322.222              | 1210 Seventh Ave         | 15          | 2,728,000                         |
| 6566 Marlborough Ave (DS)                    | '      | ,,                       |                      | 818 Twelfth St (MU)      | 7           | 2,941,000                         |
| 6540 Marlborough Ave                         | 30     | 6,800,000                | 226,667              | 325 Ward St              | 57          | 11,300,000                        |
| 6576 Sussex Ave (DS)                         | 8      | 3,525,000                | 440,625              | 228 Manitoba St          | 8           | 1,500,000                         |
| 4520 Beresford St (DS)                       | 20     | 6.000.000                | 300,000              | 521 Victoria St          | 9           | 1,500,000                         |
| 7465 14th St (DS)                            | 10     | 2,900,000                |                      | 1321 Cariboo St          | 8           |                                   |
| 6585 Sussex Ave (DS)                         | 7 29   | 15,000,000               | 290,000              | 1314 Fifth Ave           | 16          | 1,250,000                         |
|  |        |                          | 517,241              |                          |             | 2,575,000                         |
| 6559 Sussex Ave (DS)<br>6525 Sussex Ave (DS) | 10     | 7,000,000                | 700,000              | 460 Griffith Pl          | 22<br>387   | 3,588,000                         |
|  |        | 18,000,000               | 750,000              |                          | 387         | \$65,585,888                      |
| 6425 Silver Ave (DS)                         | 48     | 14,150,000               | 294,792              |                          |             |                                   |
| 6525 Telford St (DS)                         | 54     | 20,888,888               | 386,831              | North Vancouver          |             |                                   |
| 6749 Arcola St                               | 9      | 2,270,000                | 252,222              | * 240 St. Andrews Ave    | 19          | \$7,420,000                       |
| 6822 Arcola St                               | 10     | 3,060,000                | 306,000              | 226 E. 15th St           | 12          | 3,600,000                         |
| * 6665 Royal Oak Ave                         | 19     | 5,475,000                | 288,158              | 365 E. 2nd St            | 18          | 4,475,000                         |
| 5190 Hastings St                             | 13     | 3,250,000                | 250,000              | 154 E. 18th St (DS)      | 31          | 8,996,500                         |
| 5336 Hastings St                             | 33     | 7,300,000                | 221,212              | 170 E. 5th St            | 53          | 15,000,000 E                      |
| 4960 Bennett St (DS)                         | 42     | 15,182,700               | 361,493              | ** 251 Riverside Dr (DS) | 58          | 26,840,000                        |
| 418 Gamma Ave (NC, MU)                       | 30     | 17,750,000               | 591,667              | * 111 W. Windsor Rd      | 26          | 7,200,000                         |
| 7120 Pandora St                              | 48     | 13,500,000               | 281,250              | 124 W 20th St            | 22          | 6,820,000                         |
|  | 784    | \$260,391,588            | \$332,132            | 210 E. 2nd St            | - 64        | 24,000,000                        |
|  |        |                          |                      | 230 E. 2nd St            | ]           | ,,                                |
| Coquitlam                                    |        |                          |                      | 1441 St. Georges Ave     | 121         | 37,500,000                        |
| 530 Cottonwood Ave (DS)                      | 21     | 5,090,000                | 242,381              |                          | 424         | \$141,851,500                     |
| 329 Casey St                                 | 33     | 5,700,000                | 172,727              |                          |             |                                   |
|  | 54     | \$10,790,000             | \$199,815            | Port Coquitlam           |             |                                   |
|  |        |                          |                      | 2066 Coquitlam Ave       | 12          | \$2,000,000                       |
| Langley                                      |        |                          |                      | 2623 Burleigh Ave (ST)   | 115         | 32,000,000                        |
| 20689-99 Eastleigh Cres (TH)                 | 14     | \$3,197,500              | \$228,393            |                          | 127         | \$34,000,000                      |
| 19855 54th Ave (TH)                          | 7      | 1,280,000                | 182,857              |                          |             |                                   |
|  | 21     | \$4,477,500              | \$213,214            | Richmond                 |             |                                   |
|  |        |                          |                      | 6071 Azure Rd (DS, TH)   | 50          | \$22,000,000                      |
| Maple Ridge                                  |        |                          |                      | 8251 Bennett Rd (ST)     | 32          | \$7,100,000                       |
| 11682 224th St                               | 21     | \$2,220,000              | \$105,714            |                          | 82          | \$29,100,000                      |
| Mission                                      |        |                          |                      | Surrey                   |             |                                   |
| 33523 3rd Ave                                | 32     | \$3,598,000              | \$112,438            | 13570 Hilton Rd (ST)     | 13          | \$2,075,000                       |
| 32500 Fraser Cres                            |        |                          |                      | 7760 120th St            | 70          |                                   |
| 32000 Fraser Cres                            | 43     | 1,500,000<br>\$5,098,000 | 136,364<br>\$118,558 | 770U 12UTN ST            | <del></del> | 10,802,977<br><b>\$12,877,977</b> |
|  | .5     | ,,                       |                      |                          | 30          | ÷ ·=,-··,•··                      |
|  |        |                          |                      | White Rock               |             |                                   |

The sale information provided is a general guide only. There are numerous variables to be considered such as:

1. Suite mix

\$/UNIT

\$151,429

166,667

158,696

138.525

134,211

144,828 153.448

203,492

187,500

185,185

181.867

420,143 198,246

187,500

166,667

156,250

160,938

163.091

\$169,473

\$390,526 300,000 248,611 290,210

283,019 462,759 276,923 310,000 375,000 309,917 \$334,555

\$220,663

- 2. Rent/sq. ft.
- 3. Rent leaseable area
- 4. Buildings' age and condition
- 5. Location
- 6. Frame or highrise
- 7. Strata vs. non-strata
- 8. Land value
- (development site)
- 9. Special financing

| i ort ooquitiani       |     |              |           |
|------------------------|-----|--------------|-----------|
| 2066 Coquitlam Ave     | 12  | \$2,000,000  | \$166,667 |
| 2623 Burleigh Ave (ST) | 115 | 32,000,000   | 278,261   |
|                        | 127 | \$34,000,000 | \$267,717 |
| Richmond               |     |              |           |
| 6071 Azure Rd (DS, TH) | 50  | \$22,000,000 | \$440,000 |
| 8251 Bennett Rd (ST)   | 32  | \$7,100,000  | \$221,875 |
|                        | 82  | \$29,100,000 | \$354,878 |
| Surrey                 |     |              |           |
| 13570 Hilton Rd (ST)   | 13  | \$2,075,000  | \$159,615 |
| 7760 120th St          | 70  | 10,802,977   | 154,328   |
|                        | 83  | \$12,877,977 | \$155,156 |
| White Rock             |     |              |           |
| 1580 Everall St        | 57  | \$10,925,000 | \$191,667 |
| 1461 Foster St         | 20  | 3,750,000    | 187,500   |
| 1497 Martin St         | 21  | 6,950,000    | 330,952   |

98 \$21,625,000

<sup>\*</sup> Sold by The Goodman Team

<sup>\*\*</sup> December 2015 sale

<sup>(</sup>HR) Highrise

<sup>(</sup>MR) Midrise

<sup>(</sup>TH) Townhouse

<sup>(</sup>ST) Strata

<sup>(</sup>DS) Development site

<sup>(</sup>EST) Estimated price

<sup>(</sup>SP) Share purchase

<sup>(</sup>NC) New construction

<sup>(</sup>MU) Mixed-use

## THE RENTAL HOUSING CRISIS: SO WHAT ELSE IS NEW?





David Goodman

Mark Goodman

Have the proverbial lights finally flickered on at the corner of Vancouver's West 12th Avenue and Cambie Street? And have our elected officials and their advisors (read: spin doctors) acknowledged at last that we are in the midst of a rental housing crisis?

Under unrelenting pressure from a vast body of our citizenry - including students, new families, seniors and employers - the news media, BC Housing, the Urban Development Institute, landowners and the odd, very irritating commercial realtor, Vancouver's municipal leaders after years of ruling in a vacuum of denial have now changed their tune. Even Mayor Robertson, after eight years at the helm, has admitted as much. As quoted in an article in The Guardian by Ashifa Kassam, Robertson said he "wouldn't have dreamed the [housing] crisis would get this intense" (November 21, 2016). The Mayor artfully deflected blame away from his office by claiming that the crisis was owing to the impact of global capital and the fact that the provincial and federal governments were not doing enough.

We disagree. While these factors play a role, the Goodman Report takes the

position that the City of Vancouver's housing policies, particularly relating to rentals, have greatly contributed to the established shortfall, notwithstanding an increase of 828 units over the past year as reported by CMHC. Strict landuse rules have been implemented under the Vision party's tenure. In a series of maneuvers, a wide array of highly restrictive anti-growth and antimarket policies have effectively pitted the City against the rental industry, including owners of aging, low-density buildings in RM-zoned areas and wellintentioned developers seeking to add stock. With little new inventory being added on the supply side, tenants seeking places to live remain the big losers. This issue has been festering chronically, and in previous issues going back some 10 years and readily available on the Goodman Report website, we've documented a litany of City measures both questionable and counterproductive that have greatly contributed to the crisis.

## **Accurate forecasting**

On July 28, 2015, Barbara Yaffe published an article called "Rent increase tsunami expected" in *The Vancouver Sun*, inspired by a Goodman Report column wherein we had

cautioned municipal governments and tenants that, in the face of evergrowing demand and minimal new supply, people would need to brace themselves for drastic housing shortages looming in the coming years. Needless to say, we called it right. 2016's vacancy rates according to CMHC's latest report have dropped yet again and stand now at 0.7%.

In our 2016 Mid-Year Review, we predicted that Metro Vancouver's municipalities would be seeking funds from the provincial federal governments to assist in the development of initiatives pertaining to social and nonprofit housing. Again we called it. Over the past four months alone, the provincial government has approved \$500 million in funding for affordable housing, and the City of Vancouver has vowed to build 650 below-market rental homes on municipal land. This past summer, Ottawa earmarked \$150 million over two years for affordable housing in B.C.

Upon reflection, the City's decision to ask the feds to fund subsidized and so-called affordable housing seems almost hypocritical, flying in the face of its own intransigence. To its credit, Vancouver has created the Rental 100

program to encourage development of secured market rental housing. Unfortunately, the program hasn't provided nearly sufficient incentives in the form of adequate height limits or amply densified sites, or certainty on development cost charges (DCCs) and community amenity contributions (CACs). It often takes two to three years of bitter negotiations just to get a rental project green-lighted. Compounding the issues further is the City's intractable inability to streamline the supply and processing side. If we're to judge by Vision's strategies and the corresponding results, alleviating what are probably North America's lowest vacancies may simply be beyond the capabilities of Mayor Robertson's administration.

### **Not sleepless in Seattle**

Meanwhile, faced with similar expanding patterns of immigration and business growth, our intrepid neighbours in the Puget Sound area in and around Seattle have managed to build 10,000 rental units in both 2015 and 2016,

while planning 14,000 more for 2017. Perhaps our mayor, who likes to import Europe's latest ideas on bike lanes and lane closures, could send his staff south of the border to learn how our friends there have succeeded in building rentals. He might find it refreshing to learn that the Puget Sound area helps facilitate rental development simply by getting out of the way and allowing market forces to prevail.

### **Our mission**

Ever since 1983 when we first started publishing the Goodman Report, we've never hesitated in our timely forecasts of trends such as mortgage rates, sales and pricing statistics, potential government legislation and its implications. Overall, the feedback we've received is that our newsletter has a track record as a well-researched, accurate source of intelligence for rental apartment owners and developers. In September 2016, we were named in the "best of real estate in Vancouver," as part of the *Georgia Straight's* Best of Vancouver series:

## Best newsletter to learn about the apartment market



## The Goodman Report

There's a reason the Goodman Report has become a must-read for Vancouver business journalists. It's because the father-and-son duo of David and Mark Goodman regularly deliver deep and original insights into the state of the local apartment market. Sure, the Goodmans tout their own listings in the publication. That's to be expected from anyone who's in the business of selling buildings. But what makes this newsletter better than others is the extent of information about the overall market, plus the clean, crisp writing.



That said, a mea culpa is due. We admit it: we can't claim to be dead-on every single time. In July 2016, our Mid-Year Review predicted that on the basis of the first six months of robust activity, approximately 225 buildings would sell in 2016 with volume anticipated in excess of \$2 billion. Instead, 174 buildings sold, totalling \$1.5 billion. On both counts we thus came up short.

In response to unprecedented price increases in Metro Vancouver's realestate markets, the B.C. government unexpectedly introduced its 15% property transfer tax targeted against the foreign speculation that many blamed for making the region's homes the most unaffordable in Canada. Surprisingly, rental apartment buildings have been included in the mix.

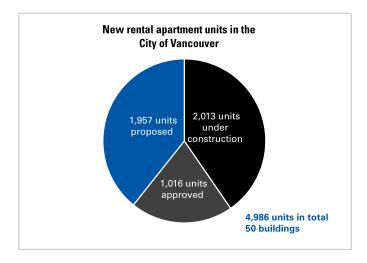
## **NEW RENTALS ARE COMING! NEW RENTALS ARE COMING!**

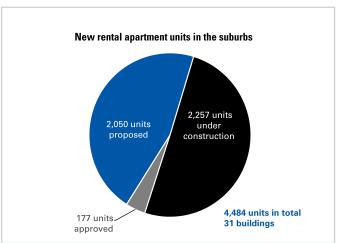
The shortfall in rentals hasn't been merely a Vancouver problem. Municipal governments outside the city's borders haven't been coping well with their aging rental stock either. Though a bonanza for rental owners in terms of soaring valuations and sharply escalating rents, the dire shortage in the region has been disruptive, indeed disheartening, to segments of society needing affordability. These include students, young families and seniors, as well as employers looking to attract and retain talent. New supplies of market rentals would help ease these severe pressures.

### And now?

After almost a 40-year hiatus, which saw little in the way of new purpose-built market rentals anywhere in the area, the City of Vancouver and some suburban municipalities are at last gearing up and facilitating their development.

The Goodman Report has just conducted a comprehensive internal survey enumerating the new rental developments in various stages throughout Metro Vancouver. This report is broken down by municipality, classifying projects as under construction, approved or proposed. It also distinguishes Vancouver from all the other municipalities. Below are our summarized findings.





## An impervious asset class

Despite new purpose-built product now in the pipeline amounting to 9,470¹ units throughout Metro Vancouver, demand will continue to outstrip supply by far. It's anticipated that the regional population will increase by an average of 35,000 per year until 2040. The Goodman Report expects local landlords to remain insulated from any apparent decline in tenant demand or softening of rents. Considering strong absorption of emerging product (primarily condo rentals), the red tape facing developers that results in an exhausting three-year approval process, and the ongoing battles over land use, we should not expect the following matrix to show any notable improvement over the next five years. Since 2010, total suite count has increased only 4% in Vancouver (averaging just 371 units per year) and 3.2% in Vancouver census metropolitan area (CMA) (averaging 568 per year).

|                      | 2010<br>(total<br>apartment<br>units) | 2016<br>(total<br>apartment<br>units) | Change<br>(units) | Change<br>(%) |
|----------------------|---------------------------------------|---------------------------------------|-------------------|---------------|
| City of<br>Vancouver | 54,791                                | 57,018                                | +2,227            | +4.0          |
| Vancouver<br>CMA     | 104,457                               | 107,869                               | +3,410            | +3.2          |

Source: CMHC

<sup>&</sup>lt;sup>1</sup>The 9,470 rental units we've identified throughout Metro Vancouver include 4,270 under construction, 1,193 approved and 4,007 proposed. We should caution that not all those approved or proposed will necessarily be built.

## **OUR RECIPE: VALUING AN APARTMENT BUILDING**

### CYNTHIA JAGGER, B.A. DULE, AACI, P. APP (Retired)

As a powerhouse broker and key member of the Goodman Team, Cynthia provides clients with the most valuable thing in the marketplace: knowledge.

For our clients, she answers questions like "If I buy this piece of land, what use would create the highest profit? If I buy this apartment building today, what rent could I charge now and after renovations?" and "If I buy a piece of land and build on it, what would the cost of development be? What will it be worth when it's finished?"

Cynthia knows multi-family investments and land. As a past appraiser, she's consulted and analyzed tens of billion of dollars worth of commercial real estate in B.C. and hundreds of rental apartment buildings. She's underwritten and provided guidance on some of the biggest land deals in Vancouver's history.



### by Cynthia Jagger

What goes into the mix when we decide what a building is worth? Here's our stew:

**Location**: It's not just about municipality. Neighbourhood, street, corner or midblock position – they all matter too. We get into the nitty-gritty, converting the property's location into a quantified value.

**Improvements/Condition:** Any deferred maintenance? If the large items have been completed (think roof, piping, elevator, any structural requirements), then investors will view the property with greater pricing consideration. Is it a legal non-conforming structure, or does it conform? Any unauthorized suites?

**Suite mix:** Price per suite will vary depending on mix of units (number of one-bedrooms, two-bedrooms, etc.). Type matters also: apartment or townhouse? Strata or rental? So does size, with some one-bedrooms averaging 500 SF, others 750 SF in older buildings. Sellers need to consider all of these factors when looking at price per suite or room weight.

**Lot size:** Does it conform to current regulations? How big is the lot on its own? Would the property need to be assembled in the event of redevelopment?

**Zoning/OCP:** What's the existing zoning? What's the official community plan (OCP) designation? Are these set to change in the short to medium term? What's the underlying land value versus the income value?

Current rents versus market: How do current rents in the building compare with those prevailing in the market?

Are newly leased units competing appropriately in terms of price and offerings as compared to others in similar buildings in the vicinity?

**Other income:** Parking, laundry, storage and antenna revenue all play a part in the calculation of the net operating income on a stabilized basis and can increase the value of your property.

**Expenses:** Comparing the previous year's expenses against the current expenses is important. Line items such as property taxes, insurance, repairs and maintenance, utilities, caretaker fees and property management, as well as any non-recurring expenses, need to be reviewed and potentially normalized to arrive at a current picture today.

Sales and available listings: Compare apartment building and/or land sales and listings in the immediate area, adjusting for the property's condition, location and makeup as well as for time and other factors as compared to the noted transactions.

Interest rates and investment climate: Interest rates (up, down or stable) play a significant part in determining what yield an investor will accept. Other than rates, how available is debt? What's the investment climate like otherwise? Investors are always comparing their return on capital with other opportunities, even outside of real estate.

**Environmental:** An up-to-date Stage 1 environmental report is extremely important.

**Opportunity:** Any future opportunity to add a suite? To expand or subdivide the site? To redevelop?

## TRAIN BUT NO GAIN? **HIGH-DENSITY TRANSIT-ORIENTED SITE WASTED**

For the record, the Goodman Report is very supportive of responsible efforts by various levels of government to provide assisted or social housing for those in need. It's clear to us, however, that the program put forward recently by the City of Vancouver for providing temporary modular housing is a reactive, poorly conceived solution to a deeply rooted problem.

Here's what's happening. To address the chronic non-market rental shortfall, Vancouver is currently installing on valuable City-owned land 40 temporary modular housing units of 250 SF each. While our politicians congratulate themselves on finding an approach to

housing shortages and unaffordability, the manner in which they're executing this program represents a misguided, wasteful use of high-density land and taxpayer money.

The site is located at 1500 Main Street (the corner of Terminal Avenue), a prime FC-1 zoned, 25,583-SF partially vacant property, strategically chosen for its adjacency to SkyTrain. From a walk-by, it appears that the modular housing is going up only on a portion of the site, with an approximate remainder of 16,000 SF sitting idle (okay, well, there's a tree farm of sorts). For the sake of this argument, we'll estimate that the modular housing occupies about 9,000 SF (around 35% of 25,583 SF total).

The cost of these units together (construction plus the land's market value, or opportunity cost) potentially in the \$15-million range. This is actually much higher than purchasing a conventional rental building on the basis of price per unit and price per SF, especially when one considers the unit size of only 250 SF.

Looking at the math, you have to wonder why the City is using extremely valuable taxpayer-owned land in this way. Check it out:

### 1500 Main Street - effective cost

9.000 SF Site size (approx.)

40 units (as per City website) Number of units Average unit size 250 SF (as per City)

Net rentable 10,000 SF Total building size 14,875 SF (as per City)

Resulting ESR 1.65 Resulting efficiency 67% (based on building size)

Building costs - temporary modular - 40 units

85,000 per unit Cost \$

Total building cost \$ 3,400,000 (as per City)

### Potential market land pricing - 9,000 SF site

\*as per FC-1 bylaw and requires conditional approval.

### \$/SF buildable

3.0 FSR 27,000 SF Residential 325 \$8,775,000 Commercial 2.0 FSR <u>18,000</u> SF 150 \$2,700,000 5.0 FSR \* 45,000 SF Total land \$ 11,475,000

Total land & building \$ 14,875,000

\$ 371,875 per unit

1,000 per SF (gross building size) \$

255 blended per buildable

\$ 1,488 per SF (net rentable area)







Examining the numbers above, we note that the density is only 1.65 FSR (or 0.58 FSR on the overall site), whereas current zoning allows for 5.0 FSR (approximately 45,000 SF versus 14,875 SF on the portion of the site currently improved with modules). Furthermore, the efficiency ratio for the modular building at 67% is very low (i.e., inefficient) when compared to that of a well-designed project at 80-85%. Additionally, across the street, new market condos are starting at approximately \$1,000 per SF, and this modular project appears to be effectively costing \$1,488 per SF based on net rentable area!

The attempt of our politicians and planners to play developer by building expensive new temporary housing that costs more than buying existing properties is a stopgap measure, noble in intent, that represents but a drop in the bucket in terms of providing permanent relief. Once again, Mayor Robertson has shown knee-jerk and optics-driven reactivity, poor business acumen and limited consideration for long-term policy ramifications. Let's also keep in mind that if the City hadn't taken steps a few years back to exclude the private sector from owning social housing, we'd have plenty more privately built and financed new units available today for those who need them.

On the open market, this entire prime parcel could conceivably fetch in the range of \$30+ million and could be used far more meaningfully. For example, a developer could build as many as 200-250 permanent units of non-market social housing. Alternatively, the City could elect to be the developer and own it on behalf of its citizenry.

## **CMHC SPEAKS**

The 2016 CMHC Rental Market Report – Greater Vancouver and Abbotsford-Mission CMAs, has recently been published. Highly anticipated by developers, politicians, planners, lenders, property managers, investors, appraisers, building owners and realtors, the report focuses on the current state of the rental apartment market by area in the region.

#### Vacancy rates continue to be low

The rental market remains tight in 2016, with the vacancy rate for purpose-built apartments declining to 0.7 per cent from 0.8 per cent last year, in the Vancouver Census Metropolitan Area (CMA). Vacancy rates for submarkets within the CMA are generally low, but vary from a high of 1.7 per cent in the Tri-Cities to 0.0 per cent in the University Endowment Lands. Persistently low vacancy rates can be attributed to rising demand for rental units keeping pace with increasing supply.

## Employment and population growth support demand for rental housing

The Vancouver CMA continues to lead employment growth nationally, at a pace of 5.8 per cent year-over-year as of September 2016. This equates to more than 70,000 additional jobs created, compared to the same period last year. A strong job market generally contributes to rental demand, enabling renters to maintain or set up households. This is especially true for younger age groups that tend to rent as their first step(s) on the housing continuum. Year-to-date employment for the 15-24 year old group increased 12 per cent compared to the same period last year, with more than 12,000 full-time jobs added and nearly 7,000 part-time positions added. Strong growth in employment also continues to be a major pull factor contributing to migration to the Vancouver CMA from other parts of Canada and the world.

Population growth through migration and natural increase leads to household formation and ultimately to increased demand for housing,

including rental housing. The Vancouver CMA added an estimated 15,733 new households between 2015 and 2016. This population-based demand is one of the main factors contributing to low vacancy rates.

Increases in entry-level home prices during the past year may have also indirectly shored up demand for rental housing. Current renters looking to become home owners, typically through the purchase of condominium apartments, face home prices that have increased considerably in the past year. Along with rising prices, monthly carrying costs (i.e. mortgage payments, strata fees and property taxes) have increased, although more slowly. Rising entry-level home prices also mean that a larger down payment is required for home purchase. As a result, some renter households may choose to stay in rental housing longer to save for their down payment.

## Low vacancy rates put upward pressure on same sample rents

Reflective of the tight rental market, same sample average rents for primary market rental units increased by 6.4 per cent for all bedroom types within the Vancouver CMA over last year. This is well in excess of the allowable rent increase for 2016 of 2.9 per cent for existing tenants, as set by the BC government Residential Tenancy Branch, suggesting that new leases were signed by many tenants, often following significant building upgrades and renovations. Same sample rent increases outpaced last year's growth in all cities within the Vancouver CMA and across all bedroom types.

#### Greater Vancouver CMA average rents and vacancy rates A 10-year picture (2007-2016) 3.5% \$1,223 \$1,144 \$1,099 \$1,067 3.0% \$1,027 \$975 Average rents (Vancouver CMA) 2.5% \$800 \$600 \$400 1.0% \$200 0.5% 2016 2007 2008 2009 2010 2011 2012 2013 2014 2015 Average Rents Vacancy Rates Source: CMHC & Goodman Report

## Turnover – a useful measure for low vacancy rate markets

While vacancy rates have been low for a few years now in the Vancouver CMA, the turnover rate was within the expected range of 10 to 30 per cent at 15.8 per cent in the region. Turnover is a measure of mobility of tenants and provides a gauge of how often units become available in an area. Turnover is especially useful when looking at submarkets with low vacancy rates. For example, the vacancy rate for townhouses in the University Endowment Lands was 0.0 per cent, but the turnover rate was 53.2 per cent, indicating that this in-demand housing type is still regularly available, despite very low vacancy rates.

### Supply of purpose-built rental units increasing

Following several years of few new rental units coming to market, the past four years have seen large increases in rental starts, with 2016 setting a new record. Rising rents and municipal incentive programs have stimulated the supply of new units in the rental market. While new units tend to command higher rents than existing units, new units allow renters who desire newer condition rentals to move, freeing up additional supply at other price points. Due to the recent increases in new rental construction, the universe of rental apartment units enumerated in CMHC's 2016 Fall Rental Market Survey increased by an estimated 922 units. The dip in the vacancy rate suggests that the increase in demand outpaced the increase in the number of units added to the stock.

### Apartment condo vacancy rate declines

Strong rental demand coupled with limited additions to the stock of rental apartment condos kept vacancy rates below one per cent. The (investor-held) rental apartment condominium vacancy rate declined to 0.3 per cent from 0.9 per cent the previous year. In 2016, an estimated 1,516 units were added to the rental condominium apartment stock, compared to the addition of almost 5,000 units in 2015, contributing to the decrease in vacancy rates. Along with falling vacancy rates, the average monthly rent for apartment condominiums increased to \$1,625.

The secondary rental market includes condominium apartments, laneway houses, and secondary suites, among other types. The secondary rental market is particularly important in the Vancouver CMA compared to the Toronto and Montreal CMAs, with secondary rental market units making up approximately 60 per cent of all rental units.

## **OPINION: INDUSTRY EXPERT SAYS SELL, SELL, SELL**

The following article was published in an earlier version in *The Province* on December 28, 2016. It has been penned by a prominent financial advisor and is intended to offer a vivid alternate perspective to the market.

Over my lengthy 45-year career as a financial advisor, I have been a strong advocate of owning apartment buildings.

Yet now, as much as it pains me, I am recommending to clients not to buy any further residential revenue properties in Metro Vancouver. More importantly, though, I am also recommending to them to consider putting their apartment holdings on the market to take advantage of this overheated apartment feeding frenzy that we are currently experiencing.

This decision has not come lightly, nor did I wake up one morning and decide to sell. Many of my colleagues have been shocked that I, as a financial advisor and experienced real-estate professional, should have come to this conclusion. My detailed research and the current geopolitical climate have made it obvious to me that the values associated with apartment buildings just do not make any economic sense. To quote Judge Judy, "If it doesn't make sense, it cannot be true."

Is there a bubble about to burst? No. Is this a crisis similar to the U.S. sub-prime fiasco? No. Then where has my epiphany come from?

Many of you who own apartments believe this market will continue for many more years, and you may very well be right, but this is where I see the issue. When you decide to sell and cash in, there may be no bids – they may just disappear — and this could happen overnight. There will always be buyers out there, but they may only be scavengers taking advantage of fear.

In my view, it's not a matter of if, only of when. It has happened in the past, and it will happen in the future. History repeats!

The rewards that you have experienced have been amazing, but as my father once said, "Never argue or complain about a gain, even if you have to pay the tax, and leave something on the table for the next buyer, or there won't be a 'next buyer.'"

Here are my specific reasons that the market will change:

Vancouver and many of its close suburbs have or will become homes either to wealthy immigrants or to older retired or semiretired professionals who have owned their properties for many years. This is evident in the fact that schools, especially on Vancouver's Westside, are losing students. The VSB is experiencing large budget shortfalls because of declining enrolment. When no children are entering elementary schools, it means that there are no young families. Demand starts at the bottom, not the top.

Lifestyle choices are in shift also. People balance their work and family lives with more weighting toward family. They're just not

going to put up with these long commutes from the eastern valley to get jobs in Vancouver. Young professionals are moving out of Vancouver to other parts of Western Canada, even to Toronto where housing is far more affordable than here. Think about it: would you pay rent of \$3,000 a month for a two-bedroom condo or \$7,500 a month for a four-bedroom house? No, of course not.

Young people want homeownership, not a 900-SF two-bedroom condo that consumes half a paycheque just to make the monthly mortgage payment.

Jobs will disappear. Companies will relocate where young employees have access to more affordable housing – and \$4 per SF per month is not affordable rent!

As demand for \$2,200-per-month one-bedrooms falls, what happens to the value of your apartment?

It's always the economics. Why would anyone buy an apartment building at, say, 2.5% to 4% cap (after renovations and market rents are achieved), especially with rising interest rates almost a sure bet? Where is the upside? There are so many other vehicles that produce better returns, equally advantageous tax treatment and better liquidity, without the worries of toilet overflows and bed bugs.

Financing is becoming much more difficult: lenders want more equity and better covenants, and they're demanding terms and conditions.

Geopolitical forces are skewed against owning residential rental properties. With rent controls, restrictive demolition permits and tough zoning, landlords will always lose politically because they get outvoted by their tenants.

Rising interest rates always mean that cap rates don't lag far behind.

If government can pass the 15% foreign buyer tax (which certainly has an impact on demand), then what else can it pass? Trust me, you won't like it. Nothing good happens to entrepreneurs when government starts to mess with a business they know nothing about.

Given all that, if you own a rental property, sell. List your assets sooner than later.

This article is by Larry Jacobson of McDonald, Shymko & Company Ltd., Fee Only Financial Advisor. Phone number: 604-687-7966. Email: ljacobson@msc-feeonly.com.

# INDUSTRY EXPERT: HOW TO FIND THE BEST TENANTS FOR YOUR APARTMENT INVESTMENT

Many landlords choose to manage their properties themselves, and such being the case, they're actively involved in leasing their own suites. If you're in this situation, it's important to screen prospective tenants well before allowing them into your building.

At a time like this when the rental market is tight, there should be absolutely no excuse for admitting bad tenants into your building. One of the easiest approaches is to check with your applicant's current landlord and ideally the previous one as well. What to ask:

- 1. How much is the rent?
- 2. Does the tenant pay the rent on time?
- 3. How does the tenant pay cash, cheque? Any NSFs?
- 4. Have you been in the suite to see its condition? Is it kept clean?
- 5. Does the tenant smoke or have pets?
- 6. Why is the tenant moving?
- 7. Have you received proper one-month notice to vacate?
- 8. Any complaints about the tenant (e.g., noise, police attendance)?
- 9. Any RTB hearings?
- 10. Did the tenant return the security deposit on moving out? Was the suite cleaned properly? Any damage?

Look for any inconsistencies between what the prospective tenant is telling you and what the present and past landlords indicate.

Rod Fram is president of Transpacific Realty Advisors, providing full-service property management for residential rental and commercial holdings in Metro Vancouver since 1972. You can reach him at rod@transpacificrealty.com.



Even the highest towers begin from the ground.

Chinese Proverb

"

### **WHAT'S HOT**

- Cynthia Jagger joins Goodman as a commercial realtor
- Rental vacancies 0.8% in City of Vancouver,0.7% in Vancouver CMA
- · Oil prices moving up
- Rumours of dramatic change in Vancouver pertaining to densification and speeding up of development application processes
- Contrarians looking at Alberta real estate
- Townhouse development sites
- Reality Check with Bruce Allen on NewsTalk 980 CKNW
- Canada's 150th birthday
- Eye-popping rent increases on suite turnover
- Difficulty in achieving new softwood lumber trade agreement with the U.S.
- Michael Geller's always enlightening take on housing issues

### **WHAT'S NOT**

- Prime Minister Trudeau's PR team
- Ice bombs on the Alex Fraser Bridge
- Interest rates slowly moving up: watch those U.S. bonds!
- Potential for an NDP provincial government
- Vancouver's moratorium on demolition of rental buildings now entering its 10th year
- Failure by Vancouver's road crews in snowstorms to salt and sand West 10th Avenue, with chaos ensuing
- Vancouver's plan to phase out natural gas by 2050
- 93% of Vancouver rental apartment buildings aging over 36 years
- Potential capital gains tax increase in 2017's federal budget

