

British Columbia Apartment Owners & Managers Association

#### BCAOMA

**Semi-Annual Meeting** 

Hyatt Regency Hotel

October 22, 2003





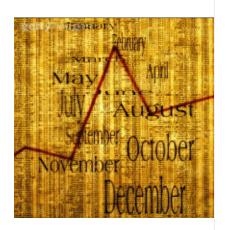
- 1. An Overview of the Vancouver Lower Mainland Apartment Market
- 2. An Effective Strategy to Realize Your Building's Full Potential in a Competitive Rental Environment

A Report by David Goodman,

Macdonald Commercial Real Estate Services



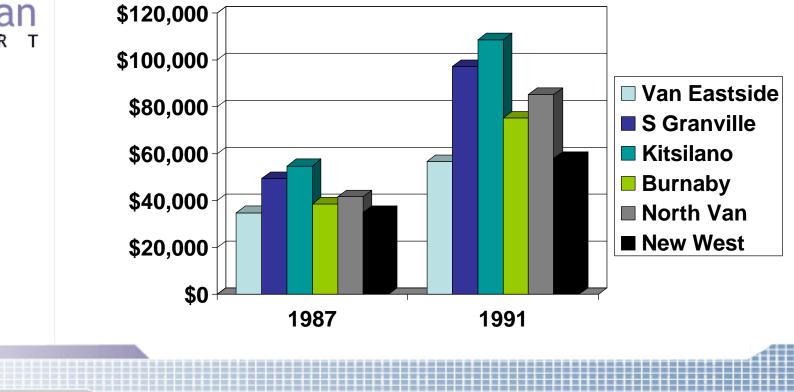




## SIXTEEN YEARS AGO

A Period of Wild Exuberance:

Between 1987 – 1991 Average \$ / Suite Increased 62% - 103% Depending on the Area.



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**INVESTMENT RATIONALE** 

Boom of the Late 1980s

Period of high inflation

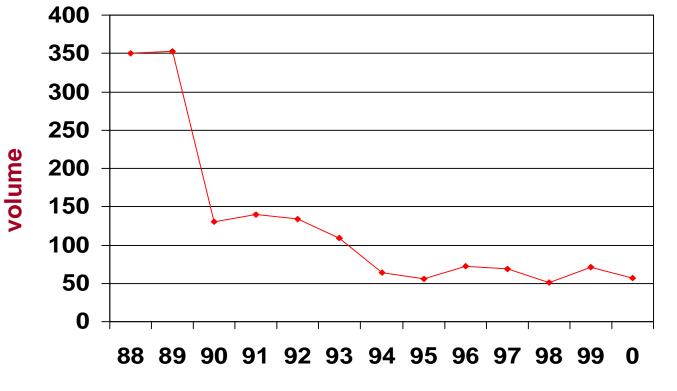
- Capital appreciation vs NCF
- Speculation / flipping / multiple offers
- Off shore investors





## **MARKET ACTIVITY**

Sold Buildings 1988-2000:



year





MARKET SENTIMENT: mid to late 90s

Negative Factors Working Against the Industry Under the Previous Government

- Poor global view of BC
- High taxes
- Intrusive government policies
- Leaky condo scare
- Migration of population

A POSITIVE: Mortgage rates in decline!



**MARKET INERTIA** 

1991 vs 2001

#### Average \$ / Suite:

	1991	2001	Variance
Kits	108,523	117,137	8.0%
S Granville	97,130	105,825	9.0%
West End	80,881	80,738	0
Marpole	74,957	74,160	-1%
Kerrisdale	154,486	146,042	-5.7%
Van East	56,689	58,007	2.3%
North Van	85,141	78,070	-8.0%
Burnaby	75,166	74,371	-1.0%
New West	58,080	47,519	-18.0%





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## **POSITIVE FACTORS 2001**

#### **A Convergence**

- New Liberal government
- Lower provincial taxes
- Capital gains reduction
- New rental construction
- Lower vacancy rates
- Low mortgage rates
- Institutional investors
- Proposed new Residential Tenancy Act
- Stock market woes



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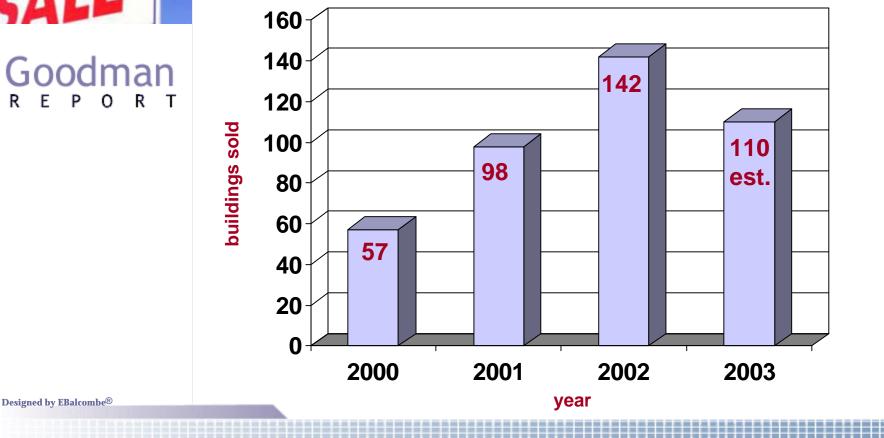
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# YEAR TO YEAR COMPARISONS

#### **Buildings Sold (Volume)**

#### 2000-2003



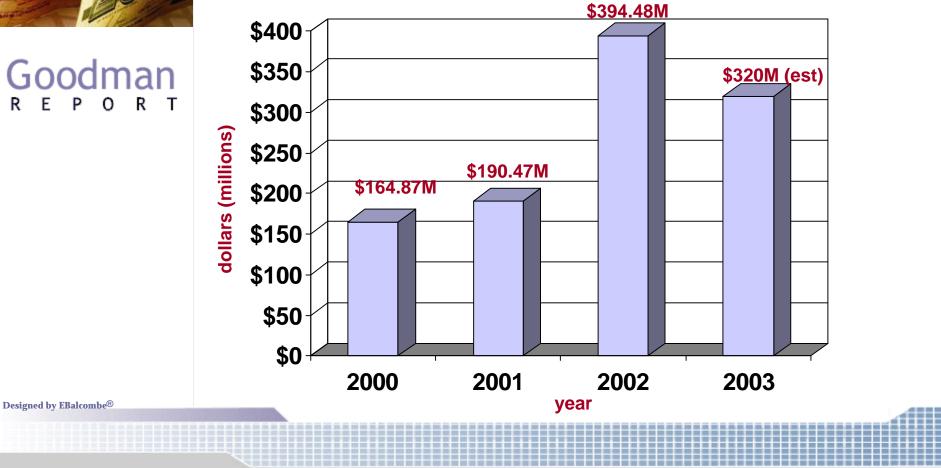




## YEAR TO YEAR COMPARISONS

#### **Dollar Volume (Millions)**

#### 2000-2003





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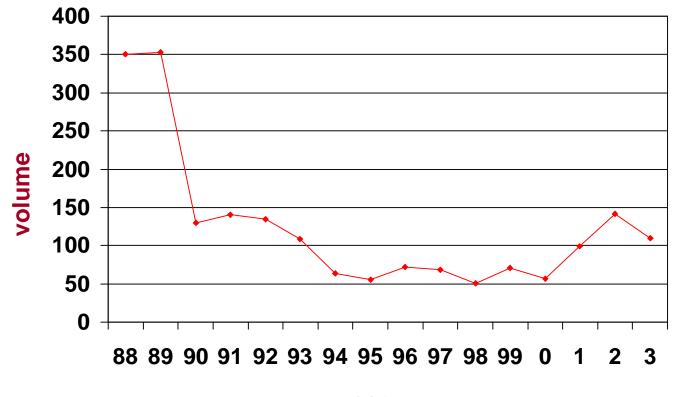
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## YEAR TO YEAR COMPARISONS

#### **Building Sold (Volume)**

#### 1988-2003





year



## YEAR TO YEAR COMPARISON

2002 – 2003 Sales and Pricing Highlights:

	2002 12 months			2003 10 months			
	2002 Buildings Sold	2002 \$/Suite		2003 Buildings Sold	2003 \$/Suite	Average \$/Suite	
VANCOUVER			]				
East Vancouver	19	\$60,429	]	15	\$76,975	+27%	
Kerrisdale	8	\$191,342	]	2	\$173,055	-10%	
Kits	12	\$111,435	]	4	\$140,500	+26%	
Marpole	13	\$80,233	]	14	\$95,145	+18%	
South Granville	14	\$114,869	]	14	\$128,590	+12%	
West End	9	\$152,904	]	6	\$136,830	-9%	
Burnaby	21	\$78,355	]	12	\$74,928	-5%	
Coquitlam	2	\$65,686		3	\$70,410	+7%	
New Westminster	17	\$63,210	1	12	\$70,770	+11%	
North Vancouver	14	\$88,823	]	5	\$86,890	-2%	
Port Coquitlam	0	-	]	2	\$79,889	-	
Surrey	3	\$69,374	]	4	\$77,778	+12%	
White Rock	9	\$88,210	]	2	\$83,212	-6%	
West Vancouver	1	\$114,285	]	1	\$182,353	+59%	
TOTAL	142			93			



## **MAJOR APARTMENT SALES 2003**

Address	Suites	Price	
5976 Tisdall, Vancouver	47	\$8,200,000	
**603-633 West 8 <sup>th</sup> Avenue, Vancouver	134	\$20,000,000 plus	
1498 Harwood, Vancouver	55	\$6,500,000	
1212 Howe St. , Vancouver	150	\$21,500,000	
1850 Southmere, Surrey	77	\$6,020,000	
1555 Esquimalt, West Vancouver	51	\$9,300,000	
**20011 56 <sup>th</sup> Avenue, Langley	35	\$3,750,000	
1310 Caribou, New Westminster	60	\$5,500,000	
1288 Broughton, Vancouver	42	\$5,400,000	
2266 W. 1 <sup>st</sup> Avenue, Vancouver	30	\$4,200,000	
2830 Hemlock, Vancouver	36	\$3,600,000	
10030 137A, Surrey	57	\$4,100,000	
544 Sydney, Coquitlam	74	\$6,000,000	
1011 Beach Avenue, Vancouver	220	\$29,300,000	
**215 St. Andrews, North Vancouver	45	\$3,500,000	

\*\*Sold by David Goodman

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**AREAS TO WATCH** 

•Great Northern Way (Finning site -BCIT, SFU, UBC, ECIAD)

Terminal Avenue – rezoning likely to go ahead

•Main Street (Mount Pleasant)

- Cambie Street LRT
- Surrey

Burnaby's Middlegate Area – Bosa's development



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WHO ARE TODAY'S BUYERS? A Profile

Owners of mid-sized portfolios (200-500 suites)

Institutions

- Older, established families
- First time buyers





## MARKET FUNDAMENTALS

#### **Then and Now**

Why is today's market so totally different from the late 1980s?

Late 1980s	2003
<ul> <li>Inflation</li> </ul>	<ul> <li>No inflation</li> </ul>
•Speculation	<ul> <li>Buying on fundamentals</li> </ul>
•10% mortgages	•4.5% - 5.5%
•5.5% - 7.5% cap	•4.5% - 7.5% cap
•NCF	•PCF

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## **CONDO STATISTICS**

**Rennie Marketing States:** 

Lowest inventory of condos in 18 years

Lowest mortgage rates in 40 years

Extremely high demand





THEY RE-INVEST IN THEIR BUSINESS





## OPERATION: MAXIMIZE POTENTIAL



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For Common Area

## **RENOVATION COSTS**

#### Upgrade laundry room \$ 2,000 Assumptions Apartment: 20 suites. Vancouver's Westside Location: Construction: Three storey wood frame walk up (stucco exterior) Year Built: 1968 Rear surface Parking: 300 SF Corridor Size: Lobby Size: 400 SF Ave Unit Size: 600 SF (Mix b/w 1 & 2 bedrooms) - 4 Bach, 14 - 1 Br, 2 - 2 Br Total leasable 14,800 Windows 40 (5'x 3' retro-fit) 20 (Std 5' wide) Patio doors: Kitchen: 10' galley style (Double banked) At front along walkway & entrance only Landscaping \$2.50 supplied & installed Carpeting: Power Smart fluorescent Bulb & Std Fixtures Lighting: Foot print 75' x 50' Exterior Solid Core Doors: Balconies: 10' x 5' 400.000 btu Boiler: Done Roof & piping: Replace boiler for radiant heat & hot water 10,000 \$ Miscellaneous 10,000 Total Upgrade Costs \$236.500÷ 20 units \$11,825 /suite





## **BEFORE AND AFTER**

#### A Scenario:

	Improved Value	\$3,140,000	Potential Gain	\$726,500	
Goodman REPORT	Unimproved Value	<u>\$2,414,000</u>	Cost of Upgrades	<u>\$236,500</u>	
	Potential Gain	\$726,000	Total Profit	\$490,000	= 220% profit





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UPGRADES PAY HUGE DIVIDENDS

**Benefits from Upgrade:** 

- Higher rents per square foot
- Lower vacancies
- Easier to re-rent vacant suites
- A more valuable asset
- Easier to refinance
- Easier to "insure"



## JACK OF ALL TRADES

- The Many Hats Owners Wear:
- Bookkeeper
- Social-worker
- Carpenter

- Economist
- Cleaner
- Electrician

- Painter
- Psychologist
- Plumber

- Gardener
- Enforcer
- Sanitation-engineer







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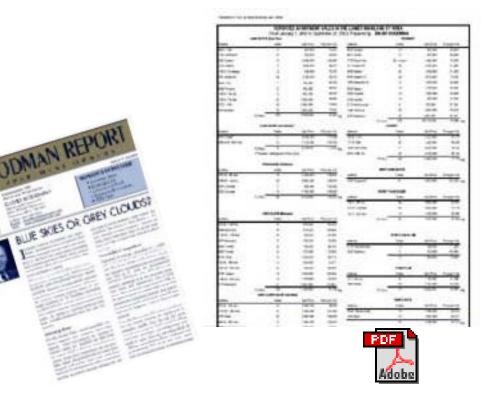


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## LOWER MAINLAND FORECAST

What's Ahead:

- Increasing sales activity
- Modest price increases \$/suite
- Higher vacancy levels 3.5% to
  4.0% range
- More competitive rental market need to upgrade
- Only slight rental increases





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